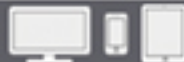


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INSIDE THE MARKET
UNLIMITED Tuesday's analyst upgrades and downgrades

PRESS RELEASE FROM CNW GROUP

WestJet Applauds Fee Cuts At Abbotsford Airport

Monday, November 10, 2014

WestJet applauds fee cuts at Abbotsford Airport

08:00 EST Monday, November 10, 2014

Celebrates new WestJet Encore flight between Edmonton and B.C.

CALGARY, Nov. 10, 2014 /CNW/ - WestJet today applauded the leadership of the Abbotsford International Airport for dropping its airport improvement fee (AIF) by fifty per cent, and eliminating fees for aircraft parking, bridge fees and bag-handling. A reduction in fees is welcome as WestJet Encore adds one daily flight between Edmonton and Abbotsford beginning June 15, 2015, increasing overall service to three daily flights.

"The leadership demonstrated by Abbotsford International Airport sets a standard we hope others will follow," said Gregg Saretsky, WestJet President and CEO. "When airports and airlines are strategically aligned, that partnership benefits everyone involved. Airports that help us keep operational costs low also allow us to keep fares competitive and stimulate network and fleet growth. Our business is built upon growing markets or creating new ones with low fares and a great guest experience. Airports like Abbotsford recognize they will grow if we grow, and its actions today demonstrate a willingness to walk the walk."

Details of WestJet Encore's new daily Edmonton-Abbotsford service are as follows:

Flight	Departure	Arrival	Type
WS 3124	Abbotsford at 6:20 a.m.	Edmonton at 9:02 a.m.	Non-stop
WS 3125	Edmonton at 10:00 p.m.	Abbotsford at 10:56 p.m.	Non-stop

About WestJet

We are proud to be Canada's most-preferred airline, powered by an award-winning culture of care and recognized as one of the country's top employers. We offer scheduled service to more than 90 destinations in North America, Central America, the Caribbean and Europe. Through our regional airline, WestJet Encore, and with partnerships with airlines representing every major region of the world, we offer our guests more than 120 destinations in more than 20 countries. Leveraging WestJet's extensive network, flight schedule and remarkable guest experience, WestJet Vacations delivers affordable, flexible travel experiences with a variety of accommodation options for every guest. Members of our WestJet Rewards program earn WestJet dollars on flights, vacation packages and more. Our members use WestJet dollars towards the purchase of WestJet flights and vacations packages on any day, at any time, to any WestJet destination with no blackout periods - even on seat sales. For more information about everything WestJet, please visit westjet.com.

Recent recognition includes:

- 2015 Best Employers in Canada (Aon Hewitt)
- 2014 Interbrand Canada's Best Canadian Brands (Rank #20)
- 2014 Brands of the Year (Strategy magazine)
- 2014 Canada's Most Preferred Airline (Ipsos)
- 2014 Value Airline of the Year (Air Transport World magazine)
- 2014/2013/2012 Canada's Most Attractive Employer (Randstad)
- 2014/2013 WestJet RBC MasterCard ranked #1 in Canada (Money Sense magazine)
- 2013 Highest equity score: airline, vacation package supplier brands (Harris/Decima EquiTrend Study)

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