



NEWS RELEASE

Air Canada rouge Announces a New Service from Abbotsford International Airport

ABBOTSFORD February 5, 2015: Air Canada announced a new service from Abbotsford International Airport this morning. Service from Toronto, Ontario to Abbotsford, BC is scheduled to begin in the summer of 2015.

Quotes

Dave Holmberg, Abbotsford Airport Authority Chair:

"Air Canada rouge is a welcome addition to our airport community. The new service will definitely enhance the ease and convenience for our guests. We are looking forward to working with Air Canada to establish a long-term partnership."

Mayor Henry Braun, City of Abbotsford:

"This is great news for the City. The airport is one of our main economic drivers and is a key factor in making us a regional hub for transportation and investment. This enhanced service opens up many opportunities for increased business and tourism and I am pleased to see Air Canada's confidence in our community. I offer them a warm welcome to Abbotsford International!"

Air Canada News Release:

Air Canada rouge to Launch New Service with Competitive Fares from Hamilton and Abbotsford

MONTREAL, Feb. 5, 2015 /CNW Telbec/ - Air Canada announced today it will launch this summer new, year-round Air Canada rouge services between Hamilton and Calgary and seasonal service between Toronto Pearson and Abbotsford. The non-stop, daily flights will give Canadian travelers more competitively-priced options when flying within Canada.

"Air Canada is very pleased to offer its customers additional options at compelling fares for travel in Canada. Located in the heart of the populous Golden Horseshoe of Southern Ontario, Hamilton is a convenient departure and arrival point for tourists and visiting friends and relatives. This makes it a market ideally-suited for Air Canada rouge with its competitive cost structure," said Benjamin Smith, President of Passenger Airlines, Air Canada. "Since it was launched a year-and-a-half ago, Air Canada rouge has proven popular with leisure travelers in the transborder and international markets. We are now selectively deploying it on a limited number of new domestic routes, such as Toronto-Abbotsford, as part of our strategy for sustainable, profitable growth and to complement our successful mainline domestic network."

The new daily services will begin operating June 27, 2015. Air Canada rouge will operate both routes with Airbus A319 aircraft with 136 seats offering two comfort choices: 12 Premium rouge seats in the front cabin with enhanced service and personal space; and 124 rouge seats in the second cabin. To mark the launch, Air Canada rouge is offering introductory fares of \$198 each way (taxes are extra). The schedule for these flights is:

FLIGHT	DEPARTS	ARRIVES	DAYS OF WEEK
AC1983	Hamilton, ON	08:00 Calgary	10:05 Daily
AC1984	Calgary	14:25 Hamilton, ON	20:00 Daily
AC1979	Toronto	07:55 Abbotsford, BC	09:55 Daily
AC1980	Abbotsford, BC	10:35 Toronto	18:05 Daily

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