
NEWS RELEASE

Grand Prize Winner in YXX Rewards Program

Abbotsford, April 11, 2012 – The Abbotsford International Airport is pleased to announce the first grand prize winner of the new YXX Rewards Program.

Marina Glasgow of Abbotsford had her name drawn in the weekly YXX Rewards prize draw to win the first grand prize of roundtrip tickets anywhere WestJet flies. To-date 15 weekly prizes have been awarded since the launch of the program including iPod's, gift baskets and cameras, but this is the first grand prize.

“We are excited to award the first grand prize in the YXX Rewards program to Marina,” said Mike Pastro, Abbotsford International Airport General Manager. “We are thrilled with the response we have received from the public with this new loyalty program and we look forward to having many more grand prize winners in the future.”

Registration in the YXX rewards program is free of charge, and guests can register online at www.yxxloyalty.ca or at any of the Abbotsford Airport Terminal kiosks. Rewards keytags are available for pick up after registration at the Abbotsford Airport administration office.

Each time a YXX rewards member flies out of Abbotsford Airport, their name will be entered into a weekly sweepstakes prize draw. Prizes include round-trip tickets on WestJet, gift baskets, iPods, concert tickets, Abbotsford Heat tickets, restaurant gift cards, and more!

To be entered into the weekly sweepstakes, guests can either scan their rewards card at the departures kiosk stations, or they can simply login using their username and password.

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Abbotsford International Airport is the Fraser Valley's regional airport and serves over 500,000 passengers annually from Surrey to Hope. Conveniently located off the trans-Canada highway, Abbotsford International offers daily service to Edmonton, Calgary and Vancouver Island as well as a seasonal service to Mexico. With close, affordable parking, on-site wi-fi service, and self-serve check in kiosks, Abbotsford is the preferred choice for travelers wanting a friendly, easy and stress-free travel experience.

For more information contact:

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