



**FOR IMMEDIATE RELEASE**

## **WestJet kicks off New Year with \$20.08 flights**

One-way airfare sale for guests travelling from Calgary or Edmonton to Abbotsford

**CALGARY, ALBERTA.** January 7, 2008. In celebration of the New Year, WestJet today announced a two-day \$20.08 New Year's airfare sale for guests travelling from either Calgary or Edmonton to Abbotsford, or from Abbotsford to either Calgary or Edmonton. This fare is only available for purchase on January 7 and January 8, 2008 for travel until March 5, 2008.

"We are excited to ring in the New Year with one of our fun, ever-popular sales," said Bob Cummings, WestJet's Executive Vice-President of Guest Experience and Marketing. "Last year, we saw a record increase in people who chose WestJet due in large part to our exceptional guest experience delivered by our great WestJetters.

"As we enter our twelfth year, we look forward to continuing our terrific service and our fun, low-fare sales that celebrate our WestJet culture. These sales encourage people who have not yet flown with WestJet to give us a try. As a result, over 90 per cent of new guests become repeat guests and recommend us to their friends and associates."

WestJet will also offer guests \$49 sale fares for travel until March 5, 2008, between Calgary and Abbotsford and between Edmonton and Abbotsford, allowing guests another opportunity to book low-fare flights.

All fares are available online at [westjet.com](http://westjet.com), by calling WestJet at 1-800-538-5696 or through a travel agent.

**The small print:** Seats at these fares are limited and may not be available on all flights. New bookings only. 100 per cent non-refundable. Offer combinable with other fares. Flights may not operate on certain days. All fares shown are one-way. No advance purchase required. Taxes, fees and surcharges are extra where applicable. Visit [westjet.com](http://westjet.com) for more information.

**\$20.08 two-day fare** - This offer is only available for purchase on January 7 and 8, 2008 for travel until March 5, 2008 on selected flights most days of week in both directions from Abbotsford to either Calgary or Edmonton. This offer is combinable with our other low fares. Seats at these fares are limited so book early to avoid disappointment.

**\$49 Abbotsford-Calgary, Abbotsford-Edmonton fare** - This offer is available on selected flights purchased between January 7 and 8, 2008 for travel most days of week until March 5, 2008 between Abbotsford, Calgary and Edmonton. All fares are combinable for round trip, including the two-day \$20.08 seat sale.

### **About WestJet**

WestJet is Canada's leading low-fare airline offering scheduled service throughout its 44-city North American and Caribbean network. Named Canada's most admired corporate culture in 2005 and 2006, WestJet pioneered low-cost high-value flying in Canada. With increased legroom and leather seats on its modern fleet of 70 Boeing Next-Generation 737 aircraft, and live seatback television provided by Bell ExpressVu on the majority of its fleet, WestJet strives to be the number one choice for travellers.



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